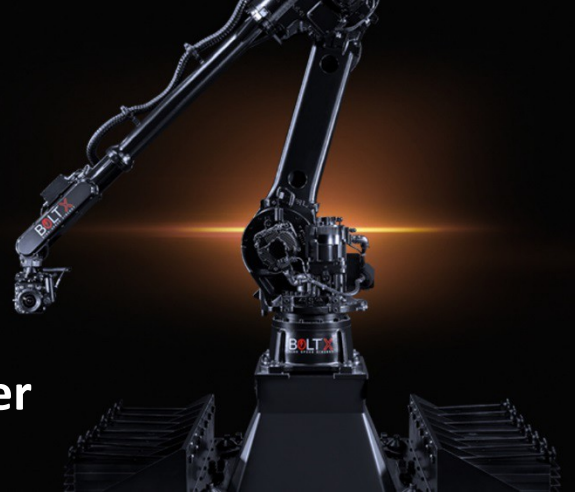


Mark Roberts Motion Control

Job Title: Global Events Manager



Location	Hybrid, Office based in Blindley Heath, Surrey, RH7 6JP
Reporting To	Head of Marketing
Contract Type	Permanent, Full-time
Salary	Depending on Experience
Start Date	1 st April or ASAP

THE ROLE

We are seeking a highly motivated and experienced Global Events Manager to join our Marketing Division.

As the Global Events Manager at Mark Roberts Motion Control Ltd, you will be responsible for the planning, coordinating, and execution of a wide range of global events, from trade shows, product showcases, to industry conferences and customer engagement programs.

The role will be pivotal in building and maintaining MRMC's profile and company's reputation as a disruptor, thought leader and innovator in the robotics industry.

MAIN RESPONSIBILITIES AND TASKS

Event Planning and Strategy:

- Manage the delivery of global calendar of events. Work alongside the HOM to Identify and prioritise key industry events and conferences for participation.
- Develop and implement a comprehensive events strategy aligned with the company's goals and objectives.
- Work with Global Nikon teams to ensure MRMC is represented at key Nikon events such as CES, Interbee etc.
- Work with HOM and Marketing Managers to create event budgets, timelines, and project plans.

Event Execution:

- Coordinate all logistics for events, including stand build, booth design, materials, staffing, and travel arrangements.
- Work with camera and lens suppliers to source equipment for shows
- Manage internal teams to ensure the necessary allocation of equipment and kit.
- Oversee event setup, ensuring a seamless and professional presence at all times.
- Collaborate with internal teams to ensure events align with product and brand objectives.
- Management of all training events on a global basis.

Stakeholder Engagement:

- o Cultivate and maintain relationships with event organisers, vendors, and partners.
- o Seek out the most cost-effective means of delivering events with regular vendor and process reviews.
- o Collaborate with sales and marketing teams to define event goals and objectives.
- o Manage a programme of events and speaking engagements for executives and subject matter experts and secure their participation in them.

Marketing & Promotion

- o Brief the Marketing teams to develop marketing collateral, promotional materials, and presentations for events.
- o Work closely with the marketing team to create pre-event and post-event marketing campaigns.
- o Manage the digital marketing executive to utilise social media and other digital platforms to generate buzz and engagement around events.

Measuring ROI and Effectiveness

- o Establish KPIs for events and track performance against objectives.
- o Prepare post-event reports, analysing data and providing insights for continuous improvement.

SKILLS AND EXPERIENCE REQUIRED

Professional Skills

- Proven experience (5+ years) in event management, in a technology or robotics-related industry
- Strong project management skills, with the ability to manage multiple events simultaneously
- Be technically proficient to effectively set up MRMC equipment
- Proficiency in event management software and tools

Personal Skills

- Excellent interpersonal, negotiation and communication skills
- Creative thinker with an eye for detail and design
- Proven ability to remain calm and problem solve under pressure
- The role will involve a lot of travel and there will be an expectation to attend events both domestically and internationally on a regular basis

THE COMPANY - MARK ROBERTS MOTION CONTROL LTD

We are a robotics company doing some serious hardware and software engineering. By robots we mean 6+ axis robotic arms, large multi axis rigs and 2-3 Axis camera platforms. Our products are used globally in Broadcast studios, Stadiums, Movie Sets and Photography studios to capture motion and stills.

MRMC Broadcast have been active in the global market for several years across Sports Broadcast, Houses of Worship and Big Rig studio solutions. We are now ready to take our unique Broadcast products even further into the global market through providing more moves, angles and solutions than our competitors.

WHAT WE OFFER

Our success is only possible because of the team effort from everyone and we recognise the individual input of each person throughout our design and manufacturing process at MRMC.

Benefits:

- Flexitime; our core hours are 10am-4pm
- Hybrid with at least 3 days in the office upon completion of probationary period
- Flexibility for remote work
- Private Medical Insurance, for you and your family
- Dental, Optical and Audiological Cashback Plans, for you and your family
- Electric Car Lease Schemes
- Cycle to Work Scheme
- Workplace Nursery Scheme
- Salary Sacrifice Pension Scheme
- General Staff Bonus
- Nikon staff discounts
- Training and Development Opportunities
- Ample parking

If you apply online for a position with Mark Roberts Motion Control, we will use the information you provide to assist in the recruitment and selection process. Information provided on the application form and CV will be retained in all cases in electronic format cases and/or hard copy for as long as is required for the purposes of: the administration of your application, consideration for roles in the future, forming the basis of your employment records, if your application is successful, discharging any legal or regulatory requirements. Mark Roberts Motion Control will process your personal data in accordance with our Privacy Policy which can be found on our web-site. If you need more information on how long your data is kept for, which varies, depending on a stage of recruitment you've gone through, please contact us and we will provide relevant information.

By submitting your application/CV online you are confirming you have read and accept the above and you are giving your consent to MRMC to process your personal and sensitive personal data for the purposes explained above.