



For immediate release

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Nikon investment in wrnch signals a bright future for MRMC broadcast technology.

The investment from MRMC's parent company, Nikon, in the computer visualisation and deep learning startup wrnch will accelerate the development of new automatic shooting solutions for the sports and wider broadcast markets.

MRMC combined their precision robotics with the powerful AI engines developed by wrnch to increase the accuracy and speed of the Polycam Chat system. wrnch's human visualisation tools fuse seamlessly with MRMC's motion tracking technology allowing the camera to automatically follow presenters movements, delivering smooth, stable and natural looking footage.

This collaboration makes it possible for MRMC to significantly accelerate the integration and development of many exciting new features, enabling the further advancement of the Polycam suite of broadcast solutions to improve output for customers.

Read the full Nikon Press Release [here](#).

About MRMC

Mark Roberts Motion Control (MRMC) is a Nikon Group company. MRMC is on the front line of imaging innovation and is the leading manufacturer of cutting-edge solutions for motion control, automation, broadcast robotics and remote image capture. They design, manufacture and assemble robotic rigs, pan-tilt and multi-axis robotic heads and tracking technologies.

MRMC's robotic and software solutions are used all over the world by film studios, sports broadcasters, football leagues and more. Class-leading technical and engineering achievements have earned MRMC several industry awards in the past 50 years. For more information, visit www.mrmoco.com. In 2016, MRMC was acquired by Nikon Corporation.

About Nikon

Nikon Corporation is a world leader in digital imaging, precision optics and photo and video capture technologies; globally recognized for setting new standards in product design and performance for an award-winning array of equipment that enables visual storytelling and content creation. Nikon Inc. distributes consumer and professional digital SLR cameras, NIKKOR optics. For more information, visit www.nikon.com