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NIKON BRINGS POWERFUL CINEMATIC SOLUTIONS TO NAB® 2019 WITH Z SERIES CAMERAS AND MRMC BROADCAST AUTOMATION

Visit Nikon's Booth to See the Incredibly Capable Full-Frame Mirrorless Nikon Z System, Experience the Latest Robotic Camera and Broadcast Solutions from MRMC and Hear from Renowned Creators

LAS VEGAS – NAB BOOTH #C6019 (April 4, 2019) – At NAB 2019, imaging leader Nikon is making a statement that they are more committed than ever to professional video production and content creators. Nikon will be showcasing their latest video innovations, including the powerfully cinematic Z Series of full-frame mirrorless cameras and NIKKOR Z lenses, the new Nikon Z 6 Filmmaker's Kit and a demonstration of the much-anticipated ProRes RAW video firmware update for the Nikon Z series. Additionally, visitors to the booth can experience the latest robotic and automated broadcast solutions from MRMC, a Nikon company. Nikon will also be conducting a series of inspiring interviews and panel discussions with filmmakers, prominent YouTube creators and Nikon Ambassadors that will be livestreamed directly from the show floor using a combination of Nikon and MRMC technologies.

"The Nikon Z Series is a phenomenal tool for all kinds of creators, from aspiring filmmakers, to production professionals, to visionary DP's," said Jay Vannatter, Executive Vice President, Nikon Inc. "By packing a robust, high-level feature set and exceptional image quality into such a small form-factor, we want to make Nikon an indispensable part of any production where portability and a small footprint are as essential as production value."

Nikon Z Series

The Nikon Z Series is an innovative full-frame mirrorless camera system that combines advanced video features with legendary Nikon reliability and optical excellence. Attendees are invited to see for themselves the advanced features the Z Series offers, including 4K UHD recording, Time Code, focus peaking, uncompressed HDMI output, N-Log and more.

The Z 6 Filmmaker's Kit, Nikon's all-in-one video bundle, is the ultimate "starter pack" for content creators who want to begin capturing smooth, steady and cinematic full-frame 4K Ultra HD footage right away. At a suggested retail price (SRP*) of just \$3,999.95, the kit gives creators all the tools they need to step up their production in one convenient bundle at a significant savings.

The kit includes a [Nikon Z 6 camera](#), [NIKKOR Z 24-70mm f/4 S lens](#), [Mount Adapter FTZ](#), [Atomos Ninja V 4K HDR 5" Monitor Recorder](#)¹, [Rode VideoMic Pro+](#), [MOZA Air 2 3-Axis Hand-Held Gimbal Stabilizer](#), an additional EN-EL15b battery, 12-month [Vimeo Pro](#) membership, and [The Art of Making Music Videos Nikon School online course](#) featuring Nikon Ambassador Chris Hershman.

ProRes RAW Video on the Nikon Z Series – Future Firmware Demonstration

In addition to its advanced content capture capabilities, the Nikon Z Series offers a range of features that seek to enhance the video workflow and offer ultimate creative control in post-production, such as 10-bit HDMI output, N-Log, Time Code and focus peaking. Features will also continue to adapt and evolve—currently in development is a LUT for N-Log, as well the upcoming addition of 12-bit ProRes RAW video support.

For filmmakers, the remarkably efficient ProRes RAW codec will put 68 billion colors at their disposal, giving them increased tonal range, smoother gradations and more flexibility when color grading. A first for a full-frame mirrorless camera in its price range², this feature will be available on both the Nikon Z 6 and Nikon Z 7 when using the Atomos Ninja V 4K HDR 5” Monitor Recorder to capture video.

The Z Series will continue to adapt to changing user needs through the development and roll-out of firmware updates that meet and exceed creative expectations. The upcoming firmware update will be on display at the Nikon booth at NAB 2019 (C6019) for attendees to see in action. Details, including release date, will be shared at a later date.

MRMC at NAB 2019

Robotic and automated broadcast solutions manufacturer MRMC, a Nikon company, will bring their groundbreaking Polycam Chat, Polycam Player and Polycam One solutions to NAB 2019. The Bolt and Bolt Jr. camera robots will also take up residency in both the Nikon booth and in the convention center lobby to demonstrate why they are the premiere choice in high-speed and slow-motion precision content capture.

For more information about MRMC robotic and automated image capture solutions, including their current line of products, please visit <https://www.mrmoco.com/NAB2019>.

Nikon Studio Schedule

The Nikon Studio will feature a full schedule of engaging interviews and panel discussions with award-winning videographers, YouTube creators and Nikon Ambassadors on Monday, April 8 and Tuesday, April 9. For those unable to attend NAB, Nikon will be livestreaming all presentations at www.nikonusa.com/live, Nikon USA’s Facebook page (facebook.com/NikonUSA) and the Nikon USA YouTube channel (YouTube.com/NikonUSA).

Presentations will be captured using Nikon Z 6 cameras, NIKKOR lenses and various automated broadcast solutions from MRMC, including Robotic Pods and Polycam Chat.

A full Nikon Studio schedule can be found below.

Day 1: Monday, April 8 (Show Hours: 10:00 A.M. – 6:00 P.M. PDT)

- **12:00 PM – 12:30 PM:** James Banfield and Steve Boland – MRMC: Cutting Edge Solutions
- **12:45 PM – 1:15 PM:** Rob Whitworth - Flow Motion: The Importance of Standing Out as a Filmmaker
- **1:30 PM – 2:00 PM:** Corey Rich- Small Tools, Big Results: Evolving As a Filmmaker
- **2:15 PM – 2:45 PM:** Jeromy Young and Steve Heiner- Atomos: Pro Res RAW
- **3:00 PM – 3:30 PM:** Lucas Gilman and Steve Heiner- Passages: Seeing The Unseen
- **3:45 PM – 4:15 PM:** Devin Supertramp - Low Light, Fast Action: Filming With the Nikon Z 6

Day 2: Tuesday, April 9 (Show Hours: 9:00 A.M. – 6:00 P.M. PDT)

- **1:00 PM – 1:30 PM:** Alex Gorosh -Tokyo and the Moon: Storytelling in 4K

- **1:45 PM – 2:15 PM:** Tom Antos- Going Small: Big Productions
- **2:30 PM – 3:00 PM:** Deanne Fitzmaurice- Band on the Road: The Story Continues
- **3:15 PM – 3:45 PM:** Chris Hershman- The Field & The Stage: Nikon Video In Action
- **4:00 PM – 4:30 PM:** Mark Kettenhofen - Earth, Wind and Inspire: 50 NIKKOR Lenses. 1 Nikon Z 7

Additionally, the show will see the Debut of “Earth, Wind and Inspire”, a staggering 8K time-lapse film created using 50 different NIKKOR lenses. Shot on the Nikon Z 7, the film showcases the beauty of North America’s diverse landscapes as seen through an array of different perspectives afforded by various lenses.

For more information on Nikon’s latest products, including the Nikon Z 6 Filmmaker’s Kit and upcoming ProRes RAW firmware update, please visit www.nikonusa.com. For more information about Nikon’s presence at NAB 2019, including the livestreaming of presentations through the show, please visit www.nikonusa.com/live, as well as www.facebook.com/nikonusa and www.youtube.com/NikonUSA.

About Nikon

Nikon Inc. is a world leader in digital imaging, precision optics and photo and video capture technologies; globally recognized for setting new standards in product design and performance for an award-winning array of equipment that enable visual storytelling and content creation. Nikon Inc. distributes consumer and professional digital SLR cameras, NIKKOR optics, Speedlights and system accessories, Nikon COOLPIX® compact digital cameras and Nikon software products, as well as the revolutionary Nikon Z series of mirrorless cameras and NIKKOR Z lenses, which achieve a new dimension in optical performance. In 2018, Nikon Corporation, the parent company of Nikon Inc., announced the production of 110 million NIKKOR lenses, creating a new milestone in Nikon’s heritage of superior optics. For more information, dial (800) NIKON-US or visit www.nikonusa.com, which links all levels of photographers and visual storytellers to the Web’s most comprehensive learning and sharing communities. Connect with Nikon on [Facebook](https://www.facebook.com/nikonusa), [Twitter](https://twitter.com/nikonusa), [YouTube](https://www.youtube.com/nikonusa), [Instagram](https://www.instagram.com/nikonusa), [Vimeo](https://www.vimeo.com/nikonusa), [Flickr](https://www.flickr.com/photos/nikonusa/) and Snapchat (@NikonUSASnap).

About MRMC

Mark Roberts Motion Control (MRMC) is a Nikon Group company. MRMC is on the front line of imaging innovation and is the leading manufacturer of cutting-edge solutions for motion control, automation, broadcast robotics and remote image capture. They design, manufacture and assemble robotic rigs, pan-tilt and multi-axis robotic heads and tracking technologies. MRMC’s robotic and software solutions are used all over the world by film studios, sports broadcasters, football leagues and more. Class-leading technical and engineering achievements have earned MRMC several industry awards in the past 50 years. For more information, visit www.mrmoco.com. In 2016, MRMC was acquired by Nikon Corporation.

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1. Batteries and SSD sold separately.
2. As of April 2 2019

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**SRP (Suggested Retail Price) listed only as a suggestion. Actual prices are set by dealers and are subject to change at any time.
Specifications, equipment and release dates are subject to change without any notice or obligation on the part of the manufacturer.*