

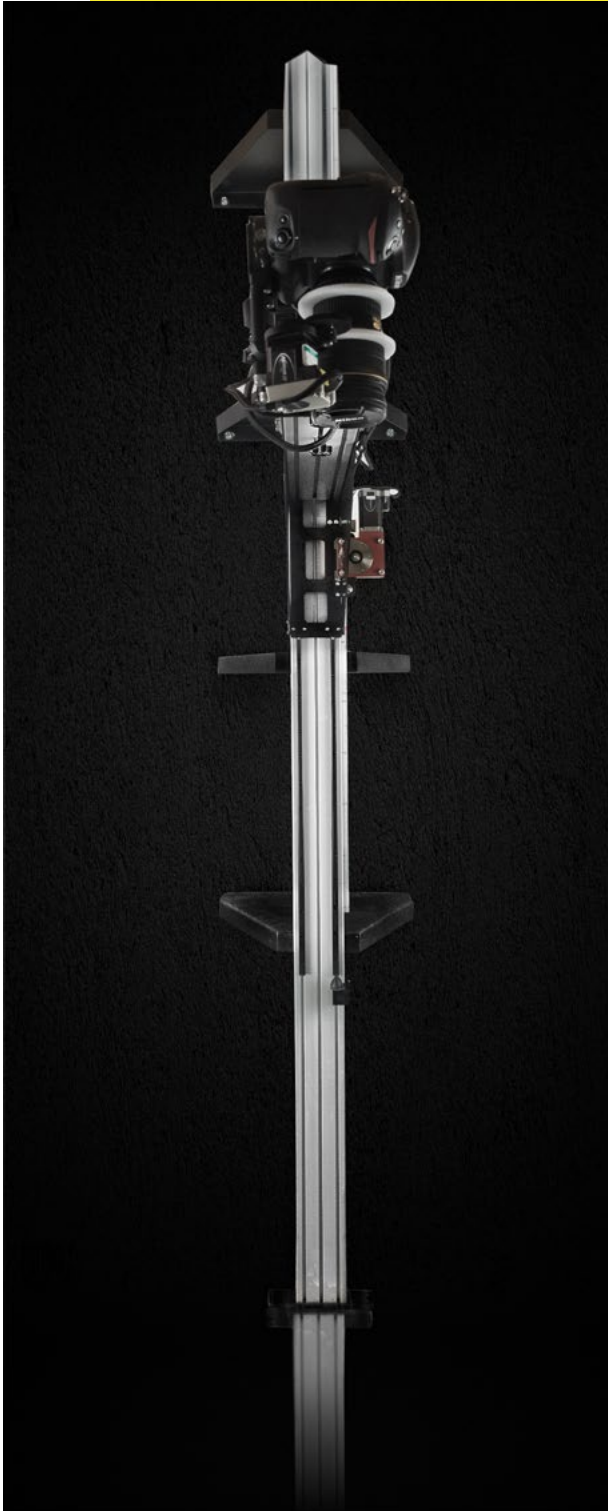
CASE STUDY | WALL SLIDER

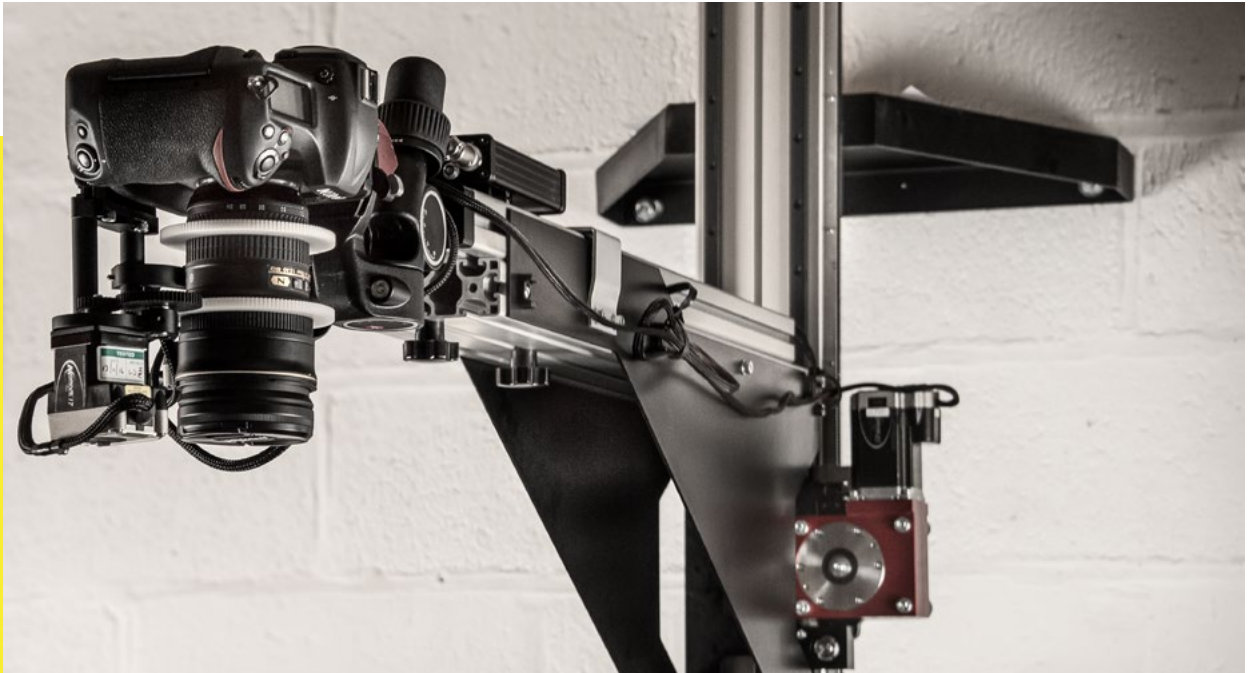
Christie's Auction House

Company Overview

Christie's is a world famous auction house. They've conducted some of the greatest and most celebrated auctions since its inception in 1766 by James Christie.

They offer around 350 auctions annually in over 80 different categories, which includes fine and decorative arts, jewellery, photographs, collectibles, wine, and more.





Problem | Solution

The London auction house needed to capture paintings, watercolors, prints, posters, photographs and other flat art on a DSLR camera, where the camera was restricted to only moving up and down vertically – similar to a large copy stand.

After spending some time looking for different solutions it became apparent they needed a bespoke solution. Julio, Senior Photographer and Head of Photography at Christies commented:



We searched for turntable solutions at first, but this didn't quite fit what we needed. We then discovered Mark Roberts Motion Control.

We visited their head office and ended up discussing all sorts of motorized solutions that could suit us. We needed to move a DSLR camera up and down and MRMC designed us a wall track and arm to solve the problem in a controlled way.

The visit was really informative and played a big part in us doing business with MRMC.





“ We are very happy with the Wall Slider so far. Thanks also for lending us the small spinset table. It has been really good to be able to test it out. Your partnership with Nikon gives us a lot of reassurance about your company. We are Nikon users too. Your team has been great, really helpful and accommodating. ”

Julio, Senior Photographer and Head of Photography, Christie's